









**RG Films Display Demo** 

# Multi-Color HD Emissive Real-Image HUD SDK

Our latest LED-DLP projection on a proprietary transparent screen offers a bright and colorful emissive display for Head-Up Display and retail signage applications:

- HD, color TV-like HUD on haze-free screen for vehicles, boats, aircraft, heavy equipment
- Display image anywhere on a glass window, with unlimited field-of-view and viewing angles
- Miniature LED-DLP projection on thin film screen, easily installed to work on any glass window

### **Emissive HUD Features**

- Fully-transparent film screen readily applies to any vehicle glass
- HD, high-quality video projection is compatible with existing video formats via HDMI
- Readily installed miniature screen and projector and integrated into a network
- Visible in daylight, even brighter at night and in low-light environments
- Ideal for commercials and information display on windows of trains, buses, taxis, and limos

### MediaGlass<sup>™</sup> Ideal Storefront Window Display Solution

- Transparent window film does not block the view inside or outside the store
- Projects large, scalable "free-style" video images viewable from both sides
- Projected images are mostly blocked by the screen, very low leak-through of light
- Monetizes existing storefront windows as advertising space
- Attracts shoppers' attention, increases foot-traffic and revenue

## **Projector Specifications**

Parameters	Specifications		
Display technology	TI DLP 0.45" DMD		
Physical resolution	WXGA (1280*800)		
Light source	5.5W 405nm LED		
	4W 460nm LED for <b>RG</b> ; or 4W 380nm for <b>RB</b>		
Throw ratio	1.09		
Image offset	0%		
Image size	12.8"@0.3m		
Working distance	0.15~0.5m		
Aspect ratio	16:10, 4:3		
Contrast (FOFO)	1000:1		
Uniformity (JBMA)	90%		
Input interface	HDMI		
Power supply	DC 12V, 5A		
Dimension	4" x 5" x 2.5"		





# Film Specifications

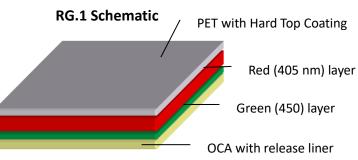
#### RG1 and RB Screen (Top) and RG.2 screen(Bottom)

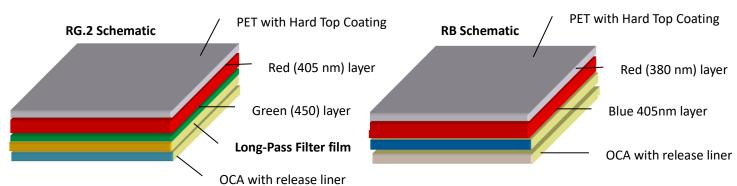




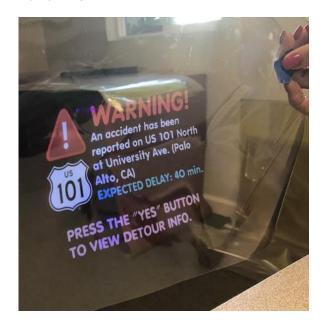
### Screen specifications

Display Screen Type	RG.1 (Indoor)	RG.2 (Outdoor)	RB
Screen Material	PET	PET	PET
Display Primary Color	Red-Green	Red-Green	Red-Blue
Screen Body Color	Clear	Tea Color	Virtually Colorless
Adhesive Option	Standard	Standard	Available
UV Protection	Standard	Standard	Optional
Scratch-Resistant Hard Coating Option	Standard	Standard	Not Available
Visible Light Transmittance (VLT)	~80%	~30%	~80%
Optic Haze Level	~1%	~2%	~1%
Typical Excitation wavelength	405/460 nm	405/460 nm	380/405 nm
Typical Emission wavelength	616/515 nm	616/515 nm	616/475nm
Reflectance (Anti-Reflective Option Available)	5~10%	5~10%	5~10%
Absorption Efficiency (405 nm)	>99%	>99%	>99%
Absorption Efficiency (460nm or 380nm for RB)	>60%	>99%	>99%
Screen Thickness (microns)	70	110	100





Display image on RG.1



Display image on RG.2 screen



Display image on RB Screen



### **Additional Product Info and Options:**

- 1. Adhesive backings (standard on RG.1 and RG.2, optional on RB)
- Pressure-sensitive adhesive (PSA) can be laminated on a surface, for example, glass panels, windshields, or even dashboards.
- For curved surfaces, such as a windshield, professional application by a window or auto-tinting technician is recommended.
- 2. Anti-reflective Coating (AR) Option recommended when maximum transparency is desired
- Reduces shine on the screen's surface, Increases screen transparency
- For maximum transparency, request AR coating on both sides of the screen. If the screen will be laminated on a surface, a separate piece of AR film can be ordered for application on the back side of your surface.
- 3. Contrast Enhancement Tint Option Recommended for Outdoor Display Applications
  - Reduce the solar glass and VLT to 20%;
  - Increase the display brightness and image contrast significantly;
  - Block the emissive image from being viewed from outside of the glass panel

## **SUN INNOVATIONS**

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